



Web Dashboards and Digital Signage

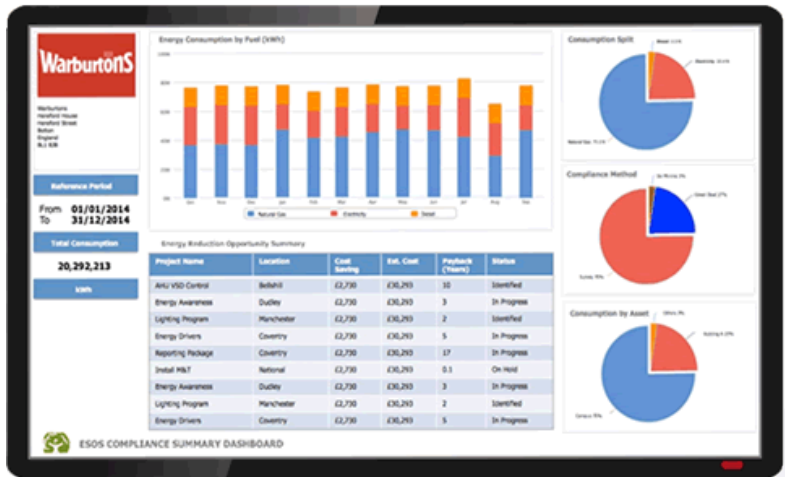
What is digital signage?

Digital signage uses technologies such as LCD, LED and Projection to display content such as digital images, video, streaming media, and information which can be displayed in any area that you would like to engage stakeholders in order to change behaviour.

What is a web dashboard?

In it's generic sense a web dashboard is a single or series of connected screens on-line that visually tracks key or selected metrics in real time.

The required information is consolidated and arranged so the information can be monitored at a glance and integrated seamlessly into your intranet/internet if required.



Drive Energy and Cost Reductions with digitalenergy Web Dashboards and Digital Signage.

Web dashboards and digital signage are part of the digitalenergy application framework and can provide users with many benefits including;

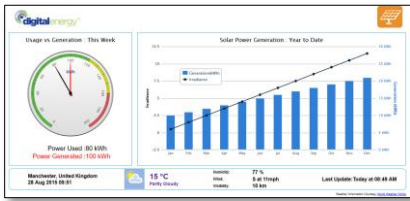
- Integration of Energy and other data for your reduction programs
- Integration of live feeds for localised News, Weather, traffic, etc.
- Increased awareness of energy reduction and management leading to behavioural change

Application Features

- Visual Interface
- Stakeholder Engagement
- Integrated Energy Data
- Customised Design
- Live Information Feed

digitalenergy professional – your complete energy dashboard and digital signage solution

digitalenergy's visual energy consumption dashboards and digital signage information screens are valuable additions to the digitalenergy professional solution.

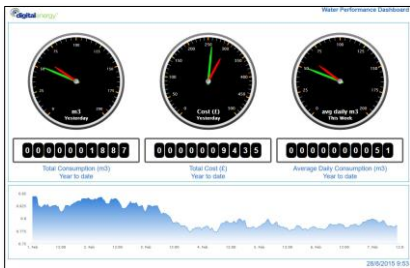


Energy Reductions with Stakeholder Engagement

Stakeholder engagement is the backbone of any energy awareness campaign and with the technology available to us today posters and stickers don't need to be your only option. Digital dashboards provide an exciting way to influence behaviour change of staff and visitors.

Performance Communication

Either via large screen display or across a corporate internet/intranet, dashboards are an effective way of communicating performance and involvement in energy reduction and demonstrating your commitments to reduce.



With Web Dashboards, organisations can demonstrate their commitment to sustainability by including customised graphs and tables on their corporate website or intranet ensuring the most up-to-date information is displayed.

Customised Energy Interface

Dashboards can be custom designed to meet your companies own style, branding and objectives. This allows you to combine energy performance data for the area in which the dashboard is located.

This is an excellent way for organisations to execute new initiatives with a specific and targeted objectives that can be measured real time.



Integration of Multiple Data Streams

Digital Signage is another feature available within digitalenergy professional which enables the sharing of energy information for staff and visitors.

Using digital displays in high traffic public areas the displays can be customised to suit your requirements and can combine energy information, energy savings achieved, video footage, or localised feeds for news, travel, traffic and weather etc.



Contact our solutions team to find out how the digitalenergy professional Web Dashboards and Digital Signage can help you improve your energy efficiency awareness.